



## **Knights HC Rewards Program Rules and Regulations**

I. Businesses must be Knights HC member-owned, operated or associated OR be located in our geographical membership boundaries. Participants who use the rewards or receive the discounts must be players or immediate family members of players of the Knights HC

II. The program runs for the duration of the season, starting October 1 through June 30th. The inaugural edition will commence December 1, 2021, and will operated through June 30th, 2022

II.a If a member leaves the Knights HC for any reason, their associated business will no longer be allowed to participate in the program unless they reside in the geographical boundaries.

II.b If a member leaves the Knights HC for any reason, they are no longer allowed to receive any rewards or discounts offered by the participating businesses.

II.c If a business moves their physical storefront location out of the membership geographical area, they will no longer be allowed to participate in the program unless their player remains a member of the Knights HC.

III. Businesses will be **listed in alphabetical order**, with no indication of preference.

III.a In the case of businesses having the same name (ie multi-level-marketing, franchises etc), they will be listed in alphabetical order based on the contact last name.

IV. Participating businesses may advertise that they are a Knights HC Rewards Program Member on their website or in their storefront; they must ask for an approved logo to display.

IV.a The participating business may NOT advertise themselves as a **sponsor** of the Knights HC; or say that they are in any way endorsed by Knights HC.

IV.b The participating business is NOT allowed to use the Knights HC logo in any way that is not approved by the Knights HC (ie apparel, print advertising etc)

V. Knights HC reserves the right to remove businesses from the Rewards Program at any time, if the HC finds they are acting in a way that differs from our Core Values or uses the Knights HC logo inappropriately.